



Company name: Vela Biotech Private Limited

Product name: Vel Organics

We're Hiring | Field Sales Executive – Organic Manure & Bio-Fertilizers

📍 **Location:** Udumalaipettai / Coimbatore / Pollachi and in Rural belt (Field-based)

🎓 **Qualification:** B.Sc. in Agriculture & MBA – Sales & Marketing (Mandatory)

📅 **Experience:** 2 – 8 years (Agri-input / Fertilizer / Rural marketing / Agri-Sales preferred)

Role Overview

We are looking for a strong field sales professional with strong field execution skills to drive sales and market expansion for organic manure, bio-fertilizers, and soil conditioners in the Udumalpet–Coimbatore region.

Key Responsibilities

- Drive sales of organic manure & bio-fertilizer products
- Develop and manage dealer & distributor network
- Conduct farmer meetings, field demos, and product trials
- Execute territory-wise marketing and sales plans
- Market intelligence, competitor tracking & reporting

Required Skills

- Strong foundation in Marketing & Sales
- Knowledge of fertilizers / Agri-inputs (organic preferred)
- Excellent communication in Tamil (English working knowledge)
- Willingness for extensive field travel
- Two-wheeler with valid license

Preferred Profile

- Experience in Agri-inputs / fertilizers / rural-sales / Agri-sales
- Familiar with Udumalaipettai, Pollachi, Coimbatore and rural belt
- Dealer & farmer network is a plus

Compensation

- Competitive fixed salary + performance incentives
- Travel allowance
- Growth opportunity in a fast-growing agri-business

✉ **Interested candidates can send your CV to sales@velabiotech.com**

🔑 **Immediate joiners preferred**